

## Education

- 2015–Present ● **KUTZTOWN UNIVERSITY OF PENNSYLVANIA**  
 BFA, Communication Design, May 2019 // ♥ Kutztown, PA
- Concentrations: Graphic and Interactive Design
  - Minor: Public Relations
  - GPA: 3.85

## Design & Illustration Experience

- 2017–Present ● **MARKETING & DESIGN INTERN**  
 at Haas Financial Group // ♥ Kutztown, PA
- Concept, design, and print promotional materials (brochures, pitch sheets, posters, flyers, etc.) for business events and services
  - Created and regularly update custom HTML/CSS WordPress blog page
  - Concept, design, and develop web content (blog posts, social posts, webinars, e-cards, etc.)
  - Designed print and digital materials for the Kutztown Education Foundation and the Kutztown Community Partnership's Downtown Development Project, including fillable PDFs for surveys and a large presentation check for a fundraising event.

- 2018–Present ● **FREELANCE ILLUSTRATOR**  
 at Level Elevel Art Department // ♥ Lebanon, PA
- Creating 16 original full-color digital illustrations based on rough page layout sketches provided by art director
  - Regularly meet with art director and publisher to review project progress and critique
  - Assist in finalizing digital files for print

- 2018 ● **GRAPHIC SERVICES INTERN**  
 at Dorney Park & Wildwater Kingdom // ♥ Allentown, PA
- Designed signs and graphics
  - Assisted in production and assembly of park signage
  - Operated large format printers and laminators

## Entrepreneurial Experience

- 2015–Present ● **OWNER & FOUNDER**  
 at Kasey Makes Stuff // ♥ Palmyra, PA
- Created and regularly maintain an art and lifestyle blog
  - Created and regularly update online shop, where I sell handmade goods such as original artwork, illustration, prints, and ceramic pieces

## Other Experience

- 2016 ● **ARTS & CRAFTS DIRECTOR**  
 at Gretna Glen Camp & Retreat Center // ♥ Gretna Glen, PA
- Planned and instructed arts and crafts lessons to campers
  - Maintained budget and purchased all of the necessary supplies
- 2017–18 ● **SALES ASSOCIATE**  
 at TANGER Outlets The Children's Place // ♥ Hershey, PA
- Handled money and transactions
  - Assisted customers with purchases
- 2015–16 ● **HOSTESS/CASHIER**  
 at Hometown Family Restaraunt // ♥ Palmyra, PA
- Handled money and transactions
  - Greeted and acknowledged guests then escorted them to table

## Skills

- Advanced in Adobe Photoshop, Illustrator, and Indesign, proficient in After Effects
- Proficient in front-end development including HTML, CSS, SCSS, and WordPress
- Illustration (traditional and digital, including motion graphics)
- Fine Art (drawing, painting, mixed media, collage, and sculpture)
- Creative Writing

## Honors & Awards

- 2015–19 ● Dean's List (Each semester)
- 2019 ● 3 Pieces Published in Lebanon Valley College's Literary Magazine, *Green Blotter*
- 2018 ● Adobe Design Achievement Awards Semifinalist (2 Submissions)
- 2018 ● Solo Exhibition: Digital Illustration & Collage Showcase, Corner Gallery, Kutztown
- 2017 ● MUMEDI International Poster Contest Finalist, (20,000 applicants, 561 finalists)
- 2017 ● Solo Exhibition: Digital Illustration Showcase, Bear's Den Gallery, Kutztown University

## Volunteer Experience

- 2018 ● **DESIGNRX** // ♥ Kutztown, PA  
 Graphic Designer  
*DesignRX: a design event which pairs a Communication Design student with a Fine Arts student to develop branding*
- Designed branding and letterhead system for oil painter & print-maker
- 2018 ● **SEVEN SORROWS** // ♥ Middletown, PA  
 Freelance Designer
- Concepted and created t-shirt design for fundraising event
  - Concepted and logo design for use on church website
- 2016–17 ● **DESIGNATHON** // ♥ Kutztown, PA  
 Designer and Coder
- A 24-hour collaborative event where students design for local non-profit organizations
- 2016: Designed postcards, posters and social media visuals for the Gilmore Henne Community Fund
  - 2017: Designed promotional posters for Kutztown Library
- 2015–Present ● **FONT FELLOWS** // ♥ Kutztown, PA  
 Mentor
- Mentored an underclassmen Communication Design student, assisting with Adobe Creative Cloud questions, preparing files for print, and general course material & scheduling questions.